HUM-202-E  FUNDAMENTALS OF MANAGEMENT

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<td>3</td>
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<td>50 Marks</td>
<td>100 Marks</td>
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<td>3 Hrs.</td>
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UNIT-I


UNIT-II

Nature and Significance of staffing, Personnel management, Functions of personnel management, Manpower planning, Process of manpower planning, Recruitment, Selection; Promotion - Seniority Vs. Merit. Training - objectives and types of training.

UNIT-III

Production Management : Definition, Objectives, Functions and Scope, Production Planning and Control; its significance, stages in production planning and control. Brief introduction to the concepts of material management, inventory control; its importance and various methods.

UNIT-IV

Marketing Management - Definition of marketing, Marketing concept, objectives & Functions of marketing. Marketing Research - Meaning; Definition; objectives; Importance; Limitations; Process. Advertising - meaning of advertising, objectives, functions, criticism.

UNIT-V


BOOKS RECOMMENDED :

TEXT BOOKS :

1. Principles and Practice of Management - R.S. Gupta, B.D.Sharma, N.S. Bhalla. (Kalyani Publishers)

REFERENCE BOOKS :

1. Principles & Practices of Management - L.M. Prasad (Sultan Chand & Sons)

NOTE: Eight questions are to be set at least one question from each unit and the students will have to attempt five questions in all.
Interpolation and curve fitting: Interpolation problem, Lagrangian polynomials, Divided differences, Interpolating with a cubic spline, Bezier curves and B-spline curves, Least square approximations.

Non-Linear Equations: Bisection method, Linear Interpolation methods, Newton's method, Muller's method, fixed-point method.

Simultaneous Linear Equations: Elimination method, Gauss and Gauss-Jordan method, Jacobi's method, Gauss-Seidal method, Relaxation method.

Numerical Differentiation and Integration: Derivatives from differences tables, Higher order derivatives, Extrapolation techniques, Newton-cotes integration formula, Trapezoidal rule, Simpson's rules, Boole's rule and Weddle's rule, Romberg's Integration.


Numerical Solution of Partial Differential Equations: Finite difference approximations of partial derivatives, solution of Laplace equation (Standard 5-point formula only), one-dimensional heat equation (Schmidt method, Crank-Nicolson method, Dufort and Frankel method) and wave equation.

TEXT BOOKS:

REFERENCE BOOKS:
2. Introductory Methods of Numerical Analysis: S.S. Sastry, P.H.I.

Note: Examiner will set eight questions, taking four from Part-A and four from Part-B. Students will be required to attempt five questions taking at least two from each part.
UNIT 1  SEMICONDUCTOR DIODE:
P-N junction and its V-I Characteristics, P-N junction as a rectifier, Switching characteristics of Diode.

UNIT 2  DIODE CIRCUITS:
Diode as a circuit element, the load-line concept, half-wave and full wave rectifiers, clipping circuits, clamping circuits, filter circuits, peak to peak detector and voltage multiplier circuits.

UNIT 3  TRANSISTOR AT LOW FREQUENCIES:
Bipolar junction transistor: operation, characteristics, Ebers-moll model of transistor, hybrid model, h-parameters (CE, CB, CC configurations), analysis of a transistor amplifier circuits using h-parameters, emitter follower, Miller's Theorem, frequency response of R-C coupled amplifier.

UNIT 4  TRANSISTOR BIASING:
Operating point, bias stability, collector to base bias, self-bias, emitter bias, bias compensation, thermistor & sensistor compensation.

UNIT 5  TRANSISTOR AT HIGH FREQUENCIES:
Hybrid P model, CE short circuit current gain, frequency response, alpha, cutoff frequency, gain bandwidth product, emitter follower at high frequencies.

UNIT 6  FIELD EFFECT TRANSISTORS:
Junction field effect transistor, pinch off voltage, volt-ampere characteristics, small signal model, MOSFET Enhancement & Depletion mode, V-MOSFET. Common source amplifier, source follower, biasing of FET, applications of FET as a voltage variable resistor (V V R).

UNIT 7  REGULATED POWER SUPPLIES:
Series and shunt voltage regulators, power supply parameters, three terminal IC regulators, SMPS.

TEXT BOOK:
1. Integrated Electronics: Millman & Halkias; McGrawHill
2. Electronic circuit analysis and design (Second edition): D.A.Neamen; TMH

REFERENCE BOOKS:
1. Electronics Principles: Malvino; McGrawHill
2. Electronics Circuits: Donald L. Schilling & Charles Belove; McGrawHill

NOTE: Eight questions are to be set in all by the examiner taking at least one question from each unit. Students will be required to attempt five questions in all.
UNIT 1  FUNDAMENTALS OF DIGITAL TECHNIQUES:
Digital signal, logic gates: AND, OR, NOT, NAND, NOR, EX-OR, EX-NOR, Boolean algebra. Review of
Number systems. Binary codes: BCD, Excess-3, Gray, EBCDIC, ASCII, Error detection and correction codes.

UNIT 2  COMBINATIONAL DESIGN USING GATES:
Design using gates, Karnaugh map and Quine Mccluskey methods of simplification.

UNIT 3  COMBINATIONAL DESIGN USING MSI DEVICES
Multiplexers and Demultiplexers and their use as logic elements, Decoders, Adders / Subtractors, BCD arithmetic
circuits, Encoders, Decoders / Drivers for display devices.

UNIT 4  SEQUENTIAL CIRCUITS:
Flip Flops : S-R, J-K, T, D, master-slave, edge triggered, shift registers, sequence generators, Counters,
Asynchronous and Synchronous Ring counters and Johnson Counter, Design of Synchronous and Asynchronous
sequential circuits.

UNIT 5  DIGITAL LOGIC FAMILIES:
Switching mode operation of p-n junction, bipolar and MOS devices. Bipolar logic families: RTL, DTL, DCTL,
HTL, TTL, ECL, MOS, and CMOS logic families. Tristate logic, Interfacing of CMOS and TTL families.

UNIT 6  A/D AND D/A CONVERTERS:
Sample and hold circuit, weighted resistor and R-2R ladder D/A Converters, specifications for
D/A converters. A/D converters : Quantization, parallel-comparator, successive approximation, counting type,
dual-slope ADC, specifications of ADCs.

UNIT 7  PROGRAMMABLE LOGIC DEVICES:
ROM, PLA, PAL, FPGA and CPLDs.

TEXT BOOK:
1. Modern Digital Electronics(Edition III) : R. P. Jain; TMH

REFERENCE BOOKS:
1. Digital Integrated Electronics : Taub & Schilling; MGH
2. Digital Principles and Applications : Malvino & Leach; McGraw Hill.
3. Digital Design : Morris Mano; PHI.

NOTE: Eight questions are to be set in all by the examiner taking at least one question from each unit. Students
will be required to attempt five questions in all.
UNIT 1. INTRODUCTION TO COMMUNICATION SYSTEMS:
The essentials of a Communication system, modes and media’s of Communication, Classification of signals and systems, Fourier Analysis of signals.

UNIT 2. AMPLITUDE MODULATION:
Amplitude modulation, Generation of AM waves, Demodulation of AM waves, DSBSC, Generation of DSBSC waves, Coherent detection of DSBSC waves, single side band modulation, generation of SSB waves, demodulation of SSB waves, vestigial sideband modulation (VSB).

UNIT 3. ANGLE MODULATION:
Basic definitions: Phase modulation (PM) & frequency modulation (FM), narrow band frequency modulation, wideband frequency modulation, generation of FM waves, Demodulation of FM waves.

UNIT 4. PULSE ANALOG MODULATION:
Sampling theory, time division (TDM) and frequency division (FDM) multiplexing, pulse amplitude modulation (PAM), pulse time modulation.

UNIT 5. PULSE DIGITAL MODULATION:
Elements of pulse code modulation, noise in PCM systems, Measure of information, channel capacity, channel capacity of a PCM system, differential pulse code modulation (DPCM), Delta modulation (DM)

UNIT 6. DIGITAL MODULATION TECHNIQUES:
ASK, FSK, BPSK, QPSK, M-ary PSK.

UNIT 7. INTRODUCTION TO NOISE:
External noise, Internal noise, S/N ratio, noise figure.

TEXT BOOKS:
2. Communication systems: Singh & Sapre; TMH.

REFERENCE BOOKS:
1. Electronic Communication systems : Kennedy; TMH.
2. Communication Electronics : Frenzel; TMH.
3. Communication system : Taub & Schilling; TMH.

NOTE: Eight questions are to be set in all by the examiner taking at least one question from each unit. Students will be required to attempt five questions in all.
UNIT1. STATIC ELECTRIC FIELDS:
Coulomb’s Law, Gauss’s Law, potential function, field due to a continuous distribution of charge, equi-potential surfaces, Gauss’s Theorem, Poisson’s equation, Laplace’s equation, method of electrical images, capacitance, electro-static energy, boundary conditions, the electro-static uniqueness theorem for field of a charge distribution, Dirac-Delta representation for a point charge and an infinitesimal dipole.

UNIT2. STEADY MAGNETIC FIELDS:
Faraday Induction law, Ampere’s Work law in the differential vector form, Ampere’s law for a current element, magnetic field due to volume distribution of current and the Dirac-delta function, Ampere’s Force Law, magnetic vector potential, vector potential (Alternative derivation), far field of a current distribution, equation of continuity.

UNIT3. TIME VARYING FIELDS:
Equation of continuity for time varying fields, inconsistency of Ampere’s law, Maxwell’s field equations and their interpretation, solution for free space conditions, electromagnetic waves in a homogeneous medium, propagation of uniform plane-wave, relation between E & H in a uniform plane-wave, wave equations for conducting medium, Maxwell’s equations using phasor notation, wave propagation in a conducting medium, conductors, dielectrics, wave propagation in good conductor and good dielectric, depth of penetration, polarization, linear, circular and elliptical.

UNIT4. REFLECTION AND REFRACTION OF E M WAVES:
Reflection and refraction of plane waves at the surface of a perfect conductor & perfect dielectric (both normal incidence as well as oblique incidence), Brewester's angle and total internal reflection, reflection at the surfaces of a conductive medium, surface impedance, transmission-line analogy, poynting theorem, interpretation of E x H, power loss in a plane conductor.

UNIT5. TRANSMISSION LINE THEORY:
Transmission line as a distributed circuit, transmission line equation, travelling ,standing waves , characteristic impedance, input impedance of terminated line, reflection coefficient, VSWR, Smith's chart and its applications.

TEXT BOOK :
1. Electro-magnetic Waves and Radiating System : Jordan & Balmain, PHI.

Reference Books:
1. Engineering Electromagnetics : Hayt; TMH

NOTE: 8 questions are to be set –atleast one from each unit. Students have to attempt any five questions.
LIST OF EXPERIMENTS:

1. Study of Half wave & full wave rectifiers.
2. Study of power supply filters.
3. Study of Diode as clipper & clamper.
4. Study of Zener diode as a voltage regulator.
5. Study of CE amplifier for voltage, current & Power gains and input, output impedances.
6. Study of CC amplifier as a buffer.
7. To study the frequency response of RC coupled amplifier.
8. Study of 3-terminal IC regulator.
9. Study of transistor as a constant current source in CE configuration.
10. Study of FET common source amplifier.
11. Study of FET common Drain amplifier.
12. Graphical determination of small signal hybrid parameters of bipolar junction transistor.
13. Study & design of a d.c. voltage doubler.

NOTE: At least ten experiments are to be performed, atleast seven experiments should be performed from above list. Remaining three experiments may either be performed from the above list or designed & set by the concerned institution as per the scope of the syllabus.
LIST OF EXPERIMENTS:

1. Study of TTL gates – AND, OR, NOT, NAND, NOR, EX-OR, EX-NOR.

2. Design & realize a given function using K-maps and verify its performance.

3. To verify the operation of multiplexer & Demultiplexer.

4. To verify the operation of comparator.

5. To verify the truth tables of S-R, J-K, T & D type flipflops.

6. To verify the operation of bi-directional shift register.

7. To design & verify the operation of 3-bit synchronous counter.

8. To design and verify the operation of synchronous UP/DOWN decade counter using J K flip-flops & drive a seven-segment display using the same.

9. To design and verify the operation of asynchronous UP/DOWN decade counter using J K flip-flops & drive a seven-segment display using the same.

10. To design & realize a sequence generator for a given sequence using J-K flip-flops.

11. Study of CMOS NAND & NOR gates and interfacing between TTL and CMOS gates.

12. Design a 4-bit shift-register and verify its operation. Verify the operation of a ring counter and a Johnson counter.

NOTE: At least ten experiments are to be performed, at least seven experiments should be performed from above list. Remaining three experiments may either be performed from the above list or designed & set by the concerned institution as per the scope of the syllabus.
LIST OF EXPERIMENTS:

2. Study of Frequency Modulation and determination of Modulation index.
3. Study of Phase Modulation.
5. Study of Pulse Width Modulation.
7. Study of Pulse Code Modulation.
8. Study of frequency Shift Keying.
9. Study of ASK and QASK.
10. Study of PSK and QPSK.
11. Project related to the scope of the course.

NOTE: Atleast ten experiments are to be performed, atleast seven experiments should be performed from above list. Remaining three experiments may either be performed from the above list or designed & set by the concerned institution as per the scope of the syllabus.
WRITE DOWN AND EXECUTE THE FOLLOWING PROGRAMS USING C/C++/MATLAB

1. To find the roots of non-linear equation using Bisection method.
2. To find the roots of non-linear equation using Newton's method.
3. Curve fitting by least - square approximations.
4. To solve the system of linear equations using Gauss-Elimination method.
5. To solve the system of linear equations using Gauss-Seidal iteration method.
6. To solve the system of linear equations using Gauss-Jorden method.
7. To Integrate numerically using Trapezoidal rule.
8. To Integrate numerically using Simpson's rules.
9. To find the largest eigen value of a matrix by power-method.
10. To find numerical solution of ordinary differential equations by Euler's method.
11. To find numerical solution of ordinary differential equations by Runge-Kutta method.
12. To find numerical solution of ordinary differential equations by Milne's method.
13. To find the numerical solution of Laplace equation.
14. To find numerical solution of wave equation.
15. To find numerical solution of heat equation.

BOOKS SUGGESTED :
2. Numerical Methods : E. Balagurusamy T.M.H.

Note: Ten experiments are to be performed out of which at least seven experiments should be performed from above list. Remaining three experiments may either be performed from the above list or designed by the concerned institution as per the scope of the syllabus.